Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003.

Australian Ethical Investment Ltd			
ABN			
47 003 188 930			
We (the entity) give ASX the following information.			
Part 1 - All issues			
You must complete the relevant sections (attach sheets if there is not enough space).			

Performance rights to ordinary shares

Number of +securities issued or to be issued (if known) or maximum number which may be issued

to be issued

⁺Class of ⁺securities issued or

Name of entity

1

AEFAC 23,357 AEFAD 7,569

⁺ See chapter 19 for defined terms.

Principal terms of the +securities (eg, if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion) Under the company's employee share incentive schemes (ESIS) participants are granted performance rights to ordinary shares. Ordinary shares may be issued at the end of the performance period if specified performance criteria are met. The number of shares that a participant will ultimately receive depends on the continuation of employment and on the extent to which the performance criteria are met by the company and the individual employee.

Subject to the terms and conditions of the ESIS rules, the AEFAC and AEFAD performance rights have the following attributes determining whether shares will be issued in respect of the rights.

AEFAC

- Employment must continue until 30 June 2015.
- The arithmetic average return on equity over the performance period ('AROE') must exceed 15% p.a. or no shares will be awarded at the end of the performance period.
- If the AROE exceeds 15% p.a. but is less than 20% p.a., half the maximum number of shares will be awarded.
- If the AROE is equal to or greater than 20% p.a. the maximum number of shares will be awarded.
- AROE is determined as the arithmetic average of return on equity over six month periods calculated using audited half-year financial statements.
- The performance period is the 3 financial years 2012/2013, 2013/2014 and 2014/15.

AEFAD

- Employment must continue until 1 July 2013.
- In some cases the number of shares that may be issued to an employee in respect of their AEFAD performance rights is fixed.
- In some cases the number of shares that may be issued to an employee in respect of their AEFAD performance rights may be adjusted up or down by a maximum 20%. The adjustment applied depends on the performance of the company's managed investment scheme for which the employee has responsibility or provides significant input over the period 1 July 2012 to 30 June 2013. In these cases, the applicable managed investment scheme has been agreed between the company and the employee.

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⁺ See chapter 19 for defined terms.

Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

The performance rights do not rank equally with any existing class of quoted securities.

In the event that shares are issued in respect of the performance rights they will rank equally with existing ordinary shares.

5 Issue price or consideration	on
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Nil

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) Issued to employees under the employee share incentive scheme.

Dates of entering +securities into uncertificated holdings or despatch of certificates 6 December 2012

Number and +class of all
+securities quoted on ASX
(including the securities in clause 2
if applicable)

Number	+Class
1,015,086	Ordinary shares

⁺ See chapter 19 for defined terms.

9 Number and +class of all +securities not quoted on ASX (including the securities in clause 2 if applicable)

Number	+Class
9,419 (AEFAY)	Performance rights – performance period 1 July 2010 to 30 June 2013
11,342 (AEFAA)	Performance rights – performance period 1 July 2011 to 30 June 2014
23,357 (AEFAC)	Performance rights – performance period 1 July 2012 to 30 June 2015
7,569 (AEFAD)	Performance rights – performance period 1 July 2012 to 30 June 2013
Dividends are not payable on the performance rights.	

10 Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

The Board has adopted a dividend payment policy that will target a dividend payout ratio of between 80% and 100% of net profit after tax in a given year subject to the capital requirements of the business. This policy applies to all ordinary shares

Part 2 - Bonus issue or pro rata issue

11	Is security holder approval required?	
12	Is the issue renounceable or non-renounceable?	
13	Ratio in which the ⁺ securities will be offered	
14	⁺ Class of ⁺ securities to which the offer relates	
15	⁺ Record date to determine entitlements	
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	
		·
17	Policy for deciding entitlements in relation to fractions	

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⁺ See chapter 19 for defined terms.

18	Names of countries in which the entity has ⁺ security holders who will not be sent new issue documents	
	Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	
19	Closing date for receipt of acceptances or renunciations	
20	Names of any underwriters	
21	Amount of any underwriting fee or commission	
22	Names of any brokers to the issue	
23	Fee or commission payable to the broker to the issue	
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of ⁺ security holders	
25	If the issue is contingent on +security holders' approval, the date of the meeting	
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	
28	Date rights trading will begin (if applicable)	
29	Date rights trading will end (if applicable)	
30	How do ⁺ security holders sell their entitlements <i>in full</i> through a broker?	

⁺ See chapter 19 for defined terms.

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New issue announcement

31	How do ⁺ security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	
32	How do ⁺ security holders dispose of their entitlements (except by sale through a broker)?	
33	⁺ Despatch date	
	et 3 - Quotation of secur	
34	Type of securities (tick one)	
(a)	Securities described in Part 1	
(b)		e escrowed period, partly paid securities that become fully paid, employee is, securities issued on expiry or conversion of convertible securities
Enti	ities that have ticked box 34(a)
Addi	tional securities forming a new cla	ss of securities
Tick to	o indicate you are providing the information	or documents
35		ecurities, the names of the 20 largest holders of the number and percentage of additional ⁺ securities held by
36		ecurities, a distribution schedule of the additional ber of holders in the categories
37	A copy of any trust deed for the	e additional ⁺ securities
Enti	ities that have ticked box 34(b)
38	Number of securities for which +quotation is sought	

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⁺ See chapter 19 for defined terms.

39	Class of ⁺ securities for which quotation is sought		
40	Do the ⁺ securities rank equally in all respects from the date of allotment with an existing ⁺ class of quoted ⁺ securities?		
	If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment		
41	Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that other security)		
		Number	+Class
42	Number and ⁺ class of all ⁺ securities quoted on ASX (<i>including</i> the securities in clause 38)		Cinas

⁺ See chapter 19 for defined terms.

Quotation agreement

- ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- We warrant the following to ASX.
 - The issue of the ⁺securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those +securities should not be granted +quotation.
 - An offer of the ⁺securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any ⁺securities to be quoted and that noone has any right to return any ⁺securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the ⁺securities be quoted.
- We warrant that if confirmation is required under section 1017F of the Corporations Act in relation to the +securities to be quoted, it has been provided at the time that we request that the +securities be quoted.
- If we are a trust, we warrant that no person has the right to return the ⁺securities to be quoted under section 1019B of the Corporations Act at the time that we request that the ⁺securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before ⁺quotation of the ⁺securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: Tom May Date: 7 December 2012

Company secretary

Print name: Tom May

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⁺ See chapter 19 for defined terms.