

ASX Code: AEF

20 February 2012

## **Appointment of Louise Herron to the Board**

The Board of Australian Ethical Investment Limited is pleased to announce the appointment of Louise Herron to the Board.

Further details are attached.

**MEDIA RELEASE**

**20 FEBRUARY 2012**

**Louise Herron appointed as Director to Australian Ethical Board**

Australian Ethical Investment has appointed lawyer and corporate adviser, Louise Herron, as a Director.

Ms Herron has extensive experience as a lawyer, corporate adviser and leader in the arts community. She is currently Executive Director of Ironbark Group which she co-founded in 2007. She has worked as a corporate adviser with Wentworth & Associates, Macquarie Bank, Carnegie Wylie and has advised a broad range of companies across a variety of industries.

As a partner of Minter Ellison, in 1987 she identified technology and communications as a burgeoning area of practice leading a team of 50 lawyers nationally in the practice of technology, communications and competition law.

Louise has extensive involvement with the arts community in Australia including as Chair of Belvoir Street Theatre for many years. She was recently appointed Chair of the Major Performing Arts Board and as a board member of the Australian Council for the Arts. She has also acted as a philanthropy mentor to a number of companies.

“I’m very pleased to welcome Louise to the board of Australian Ethical” said André Morony, Australian Ethical’s Chairman. “Her extensive experience as both a lawyer and a corporate adviser brings invaluable corporate skills and experience to the board. She also brings the heart of someone who has given time and expertise to strengthen the arts and philanthropic sectors in Australia. I look forward to working with her and her contribution to the future of Australian Ethical.”

**Media comment**

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### **About Louise Herron**

Louise Herron has extensive experience as a lawyer, corporate adviser and as a leader in the arts community. As a partner of Minter Ellison, in 1987 she identified technology and communications as a burgeoning area of practice leading a team of 50 lawyers nationally in the practise of technology, communications and competition law. Since 2000 she has worked as a corporate adviser with Wentworth & Associates, Macquarie Bank, Carnegie Wylie and Ironbark Group which she co-founded. Louise also has extensive involvement with the arts community in Australia including as chair of the Belvoir Street Theatre Company and was recently appointed Chair of the Major Performing Arts Board and as a board member of the Australian Council for the Arts. She also acts as a philanthropy mentor to a number of companies. She has been awarded the National Category Winner of the Telstra Business Women's award.

### **About Australian Ethical**

Established in 1986, Australian Ethical is a specialist ethical fund manager offering a range of managed funds and superannuation products. We manage over \$600 million for over 18,000 investors, who have chosen to invest ethically with us. We invest in companies based on their environmental, social and governance performance by actively seeking out investments that are positive for society and the environment and avoiding investments involved in harmful activities.