

ASX Announcement

pureinvestmentperformance

ASX Code: AEF

Date: 17 November 2010

Proposed date of 2011 AGM

The proposed date of the company's 2011 Annual General Meeting is 17 November 2011.

End/.

Company Background

Australian Ethical is a funds manager that specialises exclusively in ethical funds management. It offers managed investment schemes and corresponding superannuation strategies (for accumulation and pension accounts). The Australian Ethical Charter is the foundation of the investment process. It aims to avoid harmful investments and actively seeks investments that benefit society and the environment. Uniquely, the company's constitution requires that 10% of profit is donated to charitable and conservation initiatives.