

investment + superannuation

ASX Announcement

pureinvestmentperformance

ASX Code: AEF Date: 25 March 2010

Appointment of Company Secretary

Australian Ethical Investment Limited advises that its Chief Financial Officer, Mr Gary Leckie, has been appointed as a Company Secretary.

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Company Background

Australian Ethical is a funds manager that specialises exclusively in ethical funds management. It offers managed investment schemes and corresponding superannuation strategies (for accumulation and pension accounts). The Australian Ethical Charter is the foundation of the investment process. It aims to avoid harmful investments and actively seeks investments that benefit society and the environment. Uniquely, the company's constitution requires that 10% of profit is donated to charitable and conservation initiatives.